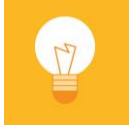


# JA Titan

## Supporting student learning and entrepreneurship skills



Grades 9-12  
Online business simulation

JA Titan is an interactive online challenge where students plan and execute each aspect of a virtual company's strategy as they strive to succeed in a highly competitive industry.

JA Titan is set in a world where students are the CEOs of their own company and must make informed management decisions about each aspect of their virtual company's strategy including:

- Pricing of products
- Production level
- Research and development costs
- Capital investment
- Marketing expenses
- Charitable giving
- Hiring strategies



### Key program outcomes

- Make critical production and capital investment decisions
- Solve marketing and pricing challenges
- Optimize research and development
- Demonstrate corporate social responsibility with charitable giving

### By the end of the program, students will be able to

- Clarify personal goals, ethics and working styles by using decision-making skills from a business leadership perspective
- Apply concepts within a virtual simulation to understand how key business decisions affect a company's bottom line

JA Titan supports the curriculum objectives of a range of subjects, including mathematics, business, career studies, social studies, leadership and co-op.

**REGISTER YOUR CLASS TODAY FOR JA TITAN!**

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